

!DAY

creative business partners

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creative business partners bv
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toDAY:
22.05.2017

in:
Amsterdam

to:
internship

concerning:
Internship Strategy &
marketing

this letter:
Drawn up by: Linde Koesen

page:
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other:
Please send your CV and
application letter to
amsterdamrecruitment@day.nl.
For more information call
020-7715077

mail:
amsterdam@DAY.nl

web:
www.DAY.nl

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INTERNSHIP MARKETING & STRATEGY

Duration: 6 months | Fulltime
Start: June 2017
Office: Amsterdam
Language: Dutch or English

About DAY

DAY is an independent brand strategy and design agency. We define meaningful narratives, add value to the brand experience and connect people to your brand. By creating empathic and integrated design we make brands tangible, sensorial and spatial.

DAY services national and international companies and markets, focussing on real estate, sports/leisure and entertainment, consumer brands and retail. Our current client list includes for example: Stayokay, Thialf, Van Gogh Museum, KNVB Campus, Ziggo Dome.

Who are you?

We are looking for a curious intern for our Marketing and Strategy department who has a good feeling for Social Media and Wordpress. You are a talented creative thinker with an eye for detail. You are able to work independently and are inquisitive and pro-active.

You will work on projects in which customer journeys are determined, on projects where partners are being matched with new locations and experiences, on projects where the positioning of a new brand is developed and on lot's of other interesting projects.

You are able to work in a Mac environment and have knowledge of Adobe Creative Suite, Keynote and Wordpress.

You will be guided by one of our creative professionals and will receive a monthly compensation.

We welcome interns from abroad, but don't provide housing and a working permit.

We would love to see your application, motivation and cv in pdf format addressed to: amsterdamrecruitment@day.nl
For more information call 020 - 7715077
www.day.nl