

DAY

creative business partners

.DAY
creative business partners bv
Keizersgracht 756
1017 EZ Amsterdam . NL
T + 31.20.7715077

toDAY:
22.12.2017

in:
Amsterdam

to:
New colleague

concerning:
Job Opening
PR & Communication

this letter:
Drawn up by: Linde Koesen

page:
01

other:
Please send your CV and
application letter to
amsterdamrecruitment@day.nl
For more information call
020-7715077

mail:
amsterdam@DAY.nl

web:
www.DAY.nl

Bank: ING
IBAN: NL58INGB0007541114
BIC: INGBNL2A
KvK/CoC: Amsterdam 34265382
BTW/VAT: NL 8175.66.697.B01

JOB OPENING PR & COMMUNICATION MANAGER (Parttime)

About DAY

DAY is an independent brand strategy and design agency. We define meaningful narratives, add value to the brand experience and connect people to brands. By creating empathic and integrated design we make brands tangible, sensorial and spatial.

DAY services national and international companies and markets, focussing on real estate, sports/leisure and entertainment, consumer brands and retail. Our current client list includes for example: Stayokay, Thialf, Eindhoven Airport, Maandag, Grolsch, Konica Minolta en ZiggoDome.

Job opening PR & Communications manager (PARTTIME 24-32 hours)

Your goal is to increase the awareness of Day as a good quality design and strategy agency. You are able to create, conduct and implement a strategic marketing and communication program and have significant knowledge of Social Media. You are a good writer and like to be responsible for all press releases, news items and Social Media content. You have an eye for detail and are enthusiastic about the creative industry. Are you our new motivating, pro-active PR & Communications manager with a can-do mentality who can reinforce our team in Amsterdam?

Responsibilities

- Responsible for all communication of Day
- Responsible for all contact with Press
- Solely in of developing a clear communication and marketing plan, both online as offline
- Developing and implementing communication and marketing concepts and tools that can be used in the achievement of the objectives in the various markets and DAY.
- Responsible for the coordination of the communication plan
- Responsible for the execution of the communication plan

!DAY

creative business partners

page:
02

other:

- Monitoring and researching trends and developments
- Creating, writing and editing all means of communications
- Responsible for our Social Media accounts.
- Responsible for our website

Requirements

- Intellectual and professional level at least equivalent to having completed Dutch 'HBO education'
- 2-5 years of relevant experience in marketing and communication
- Knowledge of (online) marketing
- Excellent network with international and national press
- Experience in creating and explaining relevant company materials
- Being aware of relevant developments and trends and translating them into communication and marketing tools for DAY.
- Able to motivate, stimulate and convince team and peers
- Pro-active, accurate, and stress resistant
- Good ability in prioritising
- Good and experienced in copy, writing and editing
- Team player, but perfectly capable in working independently
- Communicative, open, curious, energetic and focussed
- Understanding of the creative industry is a must
- Knowledge of Wordpress, Photoshop or Illustrator is a plus
- Fluent in Dutch and English, both oral and written.
- Based in The Netherlands is mandatory

What do we offer

- Salary in line with the market
- Possibilities to develop and expand your knowledge of the business
- An enthusiastic and dynamic team and work environment

Information

Start: as soon as possible

Position: 24-32 hours per week

We would love to see your application, motivation and cv in pdf format addressed to: amsterdamrecruitment@day.nl

For more information call 020 - 771 5077

www.day.nl