

DAY

creative business partners

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creative business partners bv
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toDAY:
31-05-2019

in:
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to:

concerning:

this letter:

page:
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INTERNSHIP SALES

Duration: 6 months | Fulltime
Start: To be determined
Office: Amsterdam
Language: Dutch and English

About DAY

DAY is an independent brand strategy and design agency. We define meaningful narratives, add value to the brand experience and connect people to organisations and brands. By creating empathic and integrated design we make brands tangible, sensorial and spatial.

DAY services national and international companies and markets, focusing on real estate, sports/leisure and entertainment, consumer brands and retail. Our current client list includes: Stayokay, Thialf, Van Gogh Museum, KNVB Campus, Ziggo Dome, Eindhoven Airport & NIKE.

Job description

Within our business development team we have an opening for an internship:

- Gathering market intelligence through desk research within the different target branches and markets.
- Establish longlists for potential interesting markets and leads.
- Create sales plans with the business development team.
- Convert market insights into opportunities.
- Create presentations.

Profile employee

- An enthusiastic, curious, result-oriented hunter student with a winning positive attitude with a Business Administration or Commercial Economics background.
- Knowledge of market research, analysis, preparation and creation of business development/sales.
- Someone who can quickly develop a good understanding of trends and new developments.
- Excellent spoken and written communication skills in Dutch and English.
- Hands-on mentality and team player.

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What do we offer?

A varied, independent and challenging internship experience in a dynamic and growing organisation (with an open and informal corporate culture), where you work together with enthusiastic and professional colleagues.

If you are looking for an internship assignment with many different aspects that is also really relevant to DAY's strategy, then we advise you to apply. For additional information about the internship, give us a ring: 020-771 5077.

We would love to see your application, motivation and CV in pdf format addressed to: amsterdamrecruitment@day.nl

Please do not make use of this vacancy as an acquisition opportunity.